



Telling the Story Project Social Media Toolkit

#TellAStorySaveALife | #TellingTheStoryProject | #StoriesSaveLives
#FarmSafety | #CultivateSafety



Telling the Story Project is a collaboration between the Central States Center for Agricultural Safety and Health (CS-CASH), Upper Midwest Agricultural Safety and Health Center (UMASH), National Children's Center for Rural and Agricultural Health and Safety (NCCRAHS), and National Farm Medicine Center (NFMC).

Introduction

[Telling the Story Project](#) creates injury prevention messages that highlight personal stories and first-hand experiences. The storytellers include farmers, agricultural workers, and family and community members who've been impacted by injuries, fatalities, or close calls. Told in their own words, their experiences provide valuable information to learn what went wrong and how to prevent similar incidents. The common thread: "We don't want this to happen to anyone else."

We have created this social media toolkit to encourage health and safety partners to share these stories far and wide, especially with the next generation of agriculture, such as middle school, high school, and college students. Please feel free to use the provided text and graphics to share about Telling the Story Project on your social media accounts anytime!

This toolkit contains:

- [Promotional guidance](#)
- [Social media handles](#) for relevant organizations
- [Telling The Story Project graphics and imagery](#)
- [Social media toolkit](#), with draft post text for various posts on the [Telling the Story Project website](#)

Promotional Guidance

This toolkit provides draft social media text and graphics to make promoting [Telling the Story Project](#) easy, you may also edit the draft messaging or create your own.

General Tips for Communications

- Follow the Media Guidelines for Agricultural Safety – download the PDF:
 - [English](#)
 - [Spanish](#)
- **When including visuals:** Ensure photos or graphics show appropriate farm safety protocols.


Social Media Posting

- Reshare other posts about the [Telling the Story Project](#)
- Posts with images do best.
- Consider translating posts into languages common to your area.
- Make sure your posts are accessible for individuals with disabilities.
 - [Creating Accessible Social Media Content](#)
- Tailor post text to specific platforms, considering length, hashtags, and links.
 - [Ideal Length of Social Media Posts](#)
- Hashtag #TellingTheStoryProject where appropriate in your posts.
- Consider using other hashtags relevant to the topic of your post and/or your audience(s), including:
 - #TellAStorySaveALife
 - #TellingTheStoryProject
 - #CultivateSafety
 - #StoriesSaveLives
 - #FarmSafety
 - #TractorSafety
 - #RoadwaySafety
 - #FarmerHealth
 - #SafeFarmKids
 - #ConfinedSpaces
 - #GrainBinSafety
 - #GrainSafety
 - #RespiratorySafety
 - #BreatheBetter

Organization Social Media Handles			
Center	Facebook	Instagram	Twitter
NFMC National Farm Medicine Center	@farmmedicine	@farmmedicine	@FarmMedicine
UMASH Upper Midwest Agricultural Safety and Health Center	@UMASHcenter	@umashcenter	@UMASHcenter
CS-CASH UNMC Central States Center for Agricultural Safety and Health	@unmccscash	@unmccscash	@unmccscash
NCCRAHS National Children’s Center for Rural and Agricultural Health and Safety	@nccrahs		@NCCRAHS

Telling the Story Project Graphics and Imagery

All graphics for promotion of the Telling the Story Project website can be [accessed and downloaded here](#).



Tell a Story, Save a Life...

The **Telling the Story Project** is creating injury prevention messages that highlight personal stories and first-hand experiences.

Raising farm safety awareness through personal stories

<https://tellingthestoryproject.org/>

Telling the Story Project

Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences.

The common thread is:

"We don't want this to happen to anyone else."

Who are the storytellers? Farmers, agricultural workers, and family and community members who've been impacted by injuries, fatalities, or close calls.

Told in their own words, their experiences provide valuable information to learn what went wrong and how to prevent similar incidents.

Visit tellingthestoryproject.org to learn more!



Telling the Story Project

Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences.

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"We don't want this to happen to anyone else."



In the split second it takes to fall off a ladder, you don't know how it happened.

Read Steph's full story at tellingthestoryproject.org



Telling the Story Project

Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences.

The common thread is:

"We don't want this to happen to anyone else."



She went in. Her lungs burned and the smell was awful. She found Jason lying on the floor, unconscious, with foam at his mouth.

Read Jason's full story at tellingthestoryproject.org



Telling the Story Project

Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences.

The common thread is:

"We don't want this to happen to anyone else."



Cadrien Livingston was just 10 years old when her dad, Craig, died in a grain bin incident on their northeast Nebraska ranch.

Read Craig's full story at tellingthestoryproject.org



Telling the Story Project

Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences.

The common thread is:

"We don't want this to happen to anyone else."



"I was on my back on the ground with my leg in the blower. It happened so fast, my foot slipped, and in I went."

Read Brad's full story at tellingthestoryproject.org



Telling the Story Project

Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences.

The common thread is:

"We don't want this to happen to anyone else."



He heard "a WHOOM and a BOOM" and was engulfed by a fire ball that burned 20 percent of his body, including his arms, hands, and face, and melted his glasses.

Read Leon's full story at tellingthestoryproject.org



Telling the Story Project

Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences.

The common thread is:

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The ladder side rail broke, and he fell 15 feet to the concrete... it was over a month before he was up and getting around well.

Read Rick's full story at tellingthestoryproject.org



Telling the Story Project

Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences.

The common thread is:

"We don't want this to happen to anyone else."



"Beginning the climb up and out, I can see the sky, hear the tractor idling. Then everything abruptly fading to black. I cannot recall much of the next three weeks."

Read Jerry's full story at tellingthestoryproject.org



Telling the Story Project

Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences.

The common thread is:

"We don't want this to happen to anyone else."



"Without looking, I backed up and dropped the rear wheel off the side, and me and the 4-wheeler and sprayer all rolled down the bank."

Read David's full story at tellingthestoryproject.org



Telling the Story Project

Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences.

The common thread is:

"We don't want this to happen to anyone else."



It was at the funeral home, preparing to bury their only son, that the Blades' family became farm safety advocates.

Read Mike's full story at tellingthestoryproject.org



Telling the Story Project

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"When he and the ATV tipped left, he knew the outcome would be bad. He heard his thigh bone snap when 700 pounds of equipment rolled over him."

Read Kenny's full story at tellingthestoryproject.org



Telling the Story Project

Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences.

The common thread is:

"We don't want this to happen to anyone else."



"It was during a drought and the ground was dry and hard. I started sliding and I pushed the brakes, but I didn't have any traction and kept sliding sideways."

Read Caleb's full story at tellingthestoryproject.org



Telling the Story Project

Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences.

The common thread is:

"We don't want this to happen to anyone else."



"As she pulled the panel closed, the steer's head crashed into her hand, slamming it and the panel against two T-posts set in the ground."

Read Susan's full story at tellingthestoryproject.org



Telling the Story Project

Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences.

The common thread is:

"We don't want this to happen to anyone else."



At age 8, his left arm was entangled in the auger of a grinder-mixer, resulting in amputation below the shoulder. It happened when he scooped a handful of grain and tossed it into the running auger; he was imitating something he had often observed his dad doing.

Read Brian's full story at tellingthestoryproject.org



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#TellAStorySaveALife #TellingTheStoryProject #StoriesSaveLives #FarmSafety #CultivateSafety

General Promotion Posts		
Facebook	Instagram	Twitter
<p>🔊 Hear injury prevention messages that highlight personal stories and first-hand experiences from farmers. Told in their own words, their experiences provide valuable information to learn what went wrong and how to prevent similar incidents. Visit the website to learn more: tellingthestoryproject.org #TellingTheStoryProject #TellAStorySaveALife</p>	<p>🔊 Hear injury prevention messages that highlight personal stories and first-hand experiences from farmers. Told in their own words, their experiences provide valuable information to learn what went wrong and how to prevent similar incidents. Visit the website to learn more: tellingthestoryproject.org #TellingTheStoryProject #TellAStorySaveALife</p>	<p>🔊 Hear injury prevention messages that highlight personal stories & firsthand experiences from farmers. In their own words, they provide valuable information to learn what went wrong & how to prevent similar incidents. Learn more: tellingthestoryproject.org #TellingTheStoryProject</p>
Characters: 347	Characters: 347	Characters: 279
<p>Download General Promotion Post Graphic 1 Alt text: The top half is a photo of longhorn cattle a man with headphones and a sound boom speaking to another man, standing in a field. The bottom half is dark gray with yellow and white text that says “Tell a Story, Save a Life... The Telling the Story Project is creating injury prevention messages that highlight personal stories and first-hand experiences. Raising farm safety awareness through personal stories”. There is a yellow stripe along the bottom with dark gray text that says “https://tellingthestoryproject.org/”.</p> <p>Download General Promotion Post Graphic 2 Alt text: A dark gray stripe along the top says “Telling the Story Project” in yellow text. A white section says “Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences. The common thread is:” in dark gray text. A dark gray stripe says “We don’t want this to happen to anyone else.” in yellow text. A white section says “Who are the storytellers? Farmers, agricultural workers, and family and community members who’ve been impacted by injuries, fatalities, or close calls. Told in their own words, their experiences provide valuable information to learn what went wrong and how to prevent similar incidents.” in dark gray text. A dark gray strip says “Visit tellingthestoryproject.org to learn more!” in yellow text. The bottom has organization logos and includes the hashtags “#FarmSafety #StoriesSaveLives #TellAStorySaveALife” and “tellingthestoryproject.org”.</p>		

Telling the Story Project Social Media Toolkit

Craig's Story		
Facebook	Instagram	Twitter
<p>“After he moved the truck, all the driver could see inside the bin was Craig’s hands sticking up out of the grain.” Craig Livingston tragically passed away in a grain entrapment incident, leaving a wife and three young children behind. Learn more about Craig’s story and how to handle grain safely: https://tellingthestoryproject.org/craig/ #TellingTheStoryProject #StoriesSaveLives #GrainBinSafety #FarmSafety</p>	<p>“After he moved the truck, all the driver could see inside the bin was Craig’s hands sticking up out of the grain.” Craig Livingston tragically passed away in a grain entrapment incident, leaving a wife and three young children behind. Learn more about Craig’s story and how to handle grain safely: https://tellingthestoryproject.org/craig/ #TellingTheStoryProject #StoriesSaveLives #GrainBinSafety #FarmSafety</p>	<p>“After he moved the truck, all the driver could see inside the bin was Craig’s hands sticking up out of the grain.” Craig Livingston tragically passed away in a #grainentrapment incident. Read Craig’s story & find safety resources: https://tellingthestoryproject.org/craig/ #TellingTheStoryProject</p>
Characters: 410	Characters: 410	Characters: 279
<p>Download Graphic 1 – Craig’s Story Alt text: The top third is text that says “Telling the Story Project. Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences. The common thread is: “We don’t want this to happen to anyone else.”” The middle third is a picture of a smiling man in a cowboy hat holding a smiling little girl in a red shirt on one side, with text on the other that says “Cadrien Livingston was just 10 years old when her dad, Craig, died in a grain bin incident on their northeast Nebraska ranch. Read Craig’s full story at tellingthestoryproject.org”. The bottom of the image includes 4 logos and the text “#FarmSafety #StoriesSaveLives #TellAStorySaveALife tellingthestoryproject.org”.</p>		

Caleb's Story		
Facebook	Instagram	Twitter
<p>“I started sliding and I pushed the brakes, but I didn’t have any traction and kept sliding sideways.” Caleb Orebaugh had a close call in a rolled tractor 🚜, but luckily the rollover protection structure saved him from severe injury. Read Caleb’s story and find tractor safety resources here: https://tellingthestoryproject.org/caleb/ #TellingTheStoryProject #StoriesSaveLives #FarmSafety #TractorSafety</p>	<p>“I started sliding and I pushed the brakes, but I didn’t have any traction and kept sliding sideways.” Caleb Orebaugh had a close call in a rolled tractor 🚜, but luckily the rollover protection structure saved him from severe injury. Read Caleb’s story and find tractor safety resources here: https://tellingthestoryproject.org/caleb/ #TellingTheStoryProject #StoriesSaveLives #FarmSafety #TractorSafety</p>	<p>“I started sliding & I pushed the brakes, but I didn’t have any traction & kept sliding sideways.” Caleb had a close call in a rolled tractor 🚜, but luckily the #ROPS saved him from severe injury. Read Caleb’s story and find tractor safety resources here: https://tellingthestoryproject.org/caleb/</p>
Characters: 404	Characters: 404	Characters: 280
<p>Download Graphic 2 – Caleb’s Story Alt text: The top third is text that says “Telling the Story Project. Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences. The common thread is: “We don’t want this to happen to anyone else.”” The middle third is a picture of two men standing in front of a red toolbox in a garage on one side, with text on the other that says ““It was during a drought and the ground was dry and hard. I started sliding and I pushed the brakes, but I didn’t have any traction and kept sliding sideways.” Read Caleb’s full story at tellingthestoryproject.org”. The bottom of the image includes 4 logos and the text “#FarmSafety #StoriesSaveLives #TellAStorySaveALife tellingthestoryproject.org”.</p>		

Brad's Story		
Facebook	Instagram	Twitter
<p>I was on my back on the ground with my leg in the blower. It happened so fast, my foot slipped, and in I went.” Brad is lucky to be alive and sharing his story today. Read more about Brad’s incident and story at https://tellingthestoryproject.org/brad/ #TellingTheStoryProject #TellAStorySaveALife</p>	<p>I was on my back on the ground with my leg in the blower. It happened so fast, my foot slipped, and in I went.” Brad is lucky to be alive and sharing his story today. Read more about Brad’s incident and story at https://tellingthestoryproject.org/brad/ #TellingTheStoryProject #TellAStorySaveALife</p>	<p>I was on my back on the ground with my leg in the blower. It happened so fast, my foot slipped, and in I went.” Brad is lucky to be alive and sharing his story today. Read more about Brad’s incident and story at https://tellingthestoryproject.org/brad/ #TellingTheStoryProject #TellAStorySaveALife</p>
Characters: 297	Characters: 297	Characters: 280
<p>Download Graphic 3 – Brad’s Story Alt text: The top third is text that says “Telling the Story Project. Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences. The common thread is: “We don’t want this to happen to anyone else.”” The middle third is a picture of a man and a woman standing in the snow in front of a red barn on one side, with text on the other that says ““I was on my back on the ground with my leg in the blower. It happened so fast, my foot slipped, and in I went.” Read Brad’s full story at tellingthestoryproject.org”. The bottom of the image includes 4 logos and the text “#FarmSafety #StoriesSaveLives #TellAStorySaveALife tellingthestoryproject.org”.</p>		

David's Story		
Facebook	Instagram	Twitter
<p>Under a tires-up 4-wheeler, in a dry gulley in a pasture surrounded by 8-foot tall corn, a quarter mile from the nearest neighbor and “half-a-mile from nowhere,” lay a 64-year-old Daykin, Nebraska farmer. David Endorf was lucky to survive an ATV accident – read his story and find ATV safety resources here: https://tellingthestoryproject.org/david/ #TellingTheStoryProject #TellAStorySaveALife #ATVSafety</p>	<p>Under a tires-up 4-wheeler, in a dry gulley in a pasture surrounded by 8-foot tall corn, a quarter mile from the nearest neighbor and “half-a-mile from nowhere,” lay a 64-year-old Daykin, Nebraska farmer. David Endorf was lucky to survive an ATV accident – read his story and find ATV safety resources here: https://tellingthestoryproject.org/david/ #TellingTheStoryProject #TellAStorySaveALife #ATVSafety</p>	<p>Under a tires-up 4-wheeler, in a dry gulley in a pasture surrounded by 8-foot tall corn...lay a 64-year-old Daykin, Nebraska farmer. David Endorf was lucky to survive an ATV accident – read his story and find ATV safety resources: https://tellingthestoryproject.org/david/ #TellingTheStoryProject</p>
Characters: 405	Characters: 405	Characters: 278
<p>Download Graphic 4 – David's Story Alt text: The top third is text that says “Telling the Story Project. Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences. The common thread is: “We don’t want this to happen to anyone else.”” The middle third is a picture of an overturned red ATV in a ditch on one side, with text on the other that says ““Without looking, I backed up and dropped the rear wheel off the side, and me and the 4-wheeler and sprayer all rolled down the bank.” Read David’s full story at tellingthestoryproject.org”. The bottom of the image includes 4 logos and the text “#FarmSafety #StoriesSaveLives #TellAStorySaveALife tellingthestoryproject.org”.</p>		

Susan's Story		
Facebook	Instagram	Twitter
<p>It was a typical day doing farm chores when Susan Littlefield's hand was crushed by a steer. 🐮 She was lucky to escape with no other injuries, but ended up with permanent limited mobility in her hand. Playing down her injury as 'just a livestock injury' or 'a small injury' didn't work with livestock producers who set her straight about the other possible outcomes: "You could've lost your hand...or your life." Read Susan's full story, and find livestock handling resources: https://tellingthestoryproject.org/susan/ #TellingTheStoryProject #TellAStorySaveALife #LivestockSafety #FarmSafety</p>	<p>It was a typical day doing farm chores when Susan Littlefield's hand was crushed by a steer. 🐮 She was lucky to escape with no other injuries, but ended up with permanent limited mobility in her hand. Playing down her injury as 'just a livestock injury' or 'a small injury' didn't work with livestock producers who set her straight about the other possible outcomes: "You could've lost your hand...or your life." Read Susan's full story, and find livestock handling resources: https://tellingthestoryproject.org/susan/ #TellingTheStoryProject #TellAStorySaveALife #LivestockSafety #FarmSafety</p>	<p>It was a typical day doing farm chores when Susan Littlefield's hand was crushed by a steer. 🐮 Read Susan's full story, and find livestock handling resources: https://tellingthestoryproject.org/susan/ #TellingTheStoryProject #TellAStorySaveALife #LivestockSafety #FarmSafety</p>
Characters: 591	Characters: 591	Characters: 257
<p>Download Graphic 5 – Susan's Story Alt text: The top third is text that says "Telling the Story Project. Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences. The common thread is: "We don't want this to happen to anyone else."" The middle third is a picture of an overturned red ATV in a ditch on one side, with text on the other that says ""As she pulled the panel closed, the steer's head crashed into her hand, slamming it and the panel against two T-posts set in the ground." Read Susan's full story at tellingthestoryproject.org". The bottom of the image includes 4 logos and the text "#FarmSafety #StoriesSaveLives #TellAStorySaveALife tellingthestoryproject.org".</p>		

Jerry's Story		
Facebook	Instagram	Twitter
<p>In Jerry's story, he describes "the day that he was supposed to die," when he attempted to unclog hay that plugged a manure pump on his family's dairy farm in South Dakota. Read the story of his long-shot survival, his loving family and community, and how they're staying safe on the farm now: https://tellingthestoryproject.org/jerry/ #TellingTheStoryProject #TellAStorySaveALife</p>	<p>In Jerry's story, he describes "the day that he was supposed to die," when he attempted to unclog hay that plugged a manure pump on his family's dairy farm in South Dakota. Read the story of his long-shot survival, his loving family and community, and how they're staying safe on the farm now: https://tellingthestoryproject.org/jerry/ #TellingTheStoryProject #TellAStorySaveALife</p>	<p>Jerry describes "the day that he was supposed to die," when he tried to unclog hay that plugged a manure pump on his family's dairy farm in South Dakota. Read his story and learn he is staying safe on the farm now: https://tellingthestoryproject.org/jerry/ #TellingTheStoryProject #FarmSafety</p>
Characters: 379	Characters: 379	Characters: 274
<p>Download Graphic 6 – Jerry's Story Alt text: The top third is text that says "Telling the Story Project. Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences. The common thread is: "We don't want this to happen to anyone else."" The middle third is a picture of a man and a woman with two small children on one side, with text on the other that says ""Beginning the climb up and out. I can see the sky, hear the tractor idling. Then everything abruptly fading to black. I cannot recall much of the next three weeks." Read Jerry's full story at tellingthestoryproject.org". The bottom of the image includes 4 logos and the text "#FarmSafety #StoriesSaveLives #TellAStorySaveALife tellingthestoryproject.org".</p>		

Leon's Story		
Facebook	Instagram	Twitter
<p>Leon became a passionate safety advocate after a close call pressure washing a poorly ventilated swine finishing building, when he was suddenly engulfed by a flash fire. 🙏 Thankfully, Leon's injuries have healed, and now he's sharing what he knows about being safe on the farm. Check out his story here: https://tellingthestoryproject.org/leon/ #TellingTheStoryProject #FarmSafety #StoriesSaveLives</p>	<p>Leon became a passionate safety advocate after a close call pressure washing a poorly ventilated swine finishing building, when he was suddenly engulfed by a flash fire. 🙏 Thankfully, Leon's injuries have healed, and now he's sharing what he knows about being safe on the farm. Check out his story here: https://tellingthestoryproject.org/leon/ #TellingTheStoryProject #FarmSafety #StoriesSaveLives</p>	<p>Leon is a passionate #safetyadvocate after a close call in a poorly ventilated swine finishing building, when he was suddenly engulfed by a flash fire. 🙏 Now, he's sharing how to be safe in ag: https://tellingthestoryproject.org/leon/ #TellingTheStoryProject #FarmSafety #StoriesSaveLives</p>
Characters: 399	Characters: 399	Characters: 270
<p>Download Graphic 7 – Leon's Story Alt text: The top third is text that says "Telling the Story Project. Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences. The common thread is: "We don't want this to happen to anyone else."" The middle third is a picture of a man standing in front of a fence, with text on the other that says "He heard "a WHOOM and a BOOM" and was engulfed by a fire ball that burned 20 percent of his body, including his arms, hands, and face, and melted his glasses. Read Leon's full story at tellingthestoryproject.org". The bottom of the image includes 4 logos and the text "#FarmSafety #StoriesSaveLives #TellAStorySaveALife tellingthestoryproject.org".</p>		

Mike's Story		
Facebook	Instagram	Twitter
<p>“Live today like you are going to die tomorrow, but farm today like you are going to farm forever.” Mike Biadasz loved farming. Use Mike’s story and discussion guide to teach youth how to stay safe on the farm: https://tellingthestoryproject.org/discussion-guides/ #TellingTheStoryProject #StoriesSaveLives #FarmSafety</p>	<p>“Live today like you are going to die tomorrow, but farm today like you are going to farm forever.” Mike Biadasz loved farming. Use Mike’s story and discussion guide to teach youth how to stay safe on the farm: https://tellingthestoryproject.org/discussion-guides/ #TellingTheStoryProject #StoriesSaveLives #FarmSafety</p>	<p>“Live today like you are going to die tomorrow, but farm today like you are going to farm forever.” Mike loved farming. Use Mike’s story and discussion guide to teach youth how to stay safe on the farm: https://tellingthestoryproject.org/discussion-guides/ #TellingTheStoryProject #StoriesSaveLives #FarmSafety</p>
Characters: 318	Characters: 318	Characters: 280
<p>Download Graphic 8 – Mike’s Story Alt text: The top third is text that says “Telling the Story Project. Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences. The common thread is: “We don’t want this to happen to anyone else.”” The middle third is a black and white picture of a cross that reads “Michael Robert Biadasz” with small American flags and flowers surrounding it. The text next to the picture reads “It was at the funeral home, preparing to bury their only son, that the Biadasz family became farm safety advocates. Read Mike’s full story at tellingthestoryproject.org”. The bottom of the image includes 4 logos and the text “#FarmSafety #StoriesSaveLives #TellAStorySaveALife tellingthestoryproject.org”.</p>		

Jason's Story		
Facebook	Instagram	Twitter
<p>Roxanne's husband Jason was refilling the manure tank when she realized something was wrong. "I took off at a dead sprint towards the building," she recalls. When she looked in through the doorway into the office area, she saw only Jason's feet. The hydrogen sulfide levels in the office had reached dangerous levels, and Jason was lucky to survive. Read Jason's full story, and find resources for manure management safety here: https://tellingthestoryproject.org/jason/ #TellingTheStoryProject #StoriesSaveLives #FarmSafety</p>	<p>Roxanne's husband Jason was refilling the manure tank when she realized something was wrong. "I took off at a dead sprint towards the building," she recalls. When she looked in through the doorway into the office area, she saw only Jason's feet. The hydrogen sulfide levels in the office had reached dangerous levels, and Jason was lucky to survive. Read Jason's full story, and find resources for manure management safety here: https://tellingthestoryproject.org/jason/ #TellingTheStoryProject #StoriesSaveLives #FarmSafety</p>	<p>Roxanne's husband Jason was refilling the manure tank he was exposed to dangerously high levels of hydrogen sulfide - Jason was lucky to survive. Read Jason's full story & find resources for safe manure management: https://tellingthestoryproject.org/jason/ #TellingTheStoryProject #StoriesSaveLives</p>
Characters: 524	Characters: 524	Characters: 280
<p>Download Graphic 9 – Jason's Story Alt text: The top third is text that says "Telling the Story Project. Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences. The common thread is: "We don't want this to happen to anyone else." The middle third is a picture of a manure spreader being pulled behind a tractor in a field on one side. The text next to the picture reads "She went in. Her lungs burned and the smell was awful. She found Jason lying on the floor, unconscious, with foam at his mouth. Read Jason's full story at tellingthestoryproject.org". The bottom of the image includes 4 logos and the text "#FarmSafety #StoriesSaveLives #TellAStorySaveALife tellingthestoryproject.org".</p>		

Brian's Story		
Facebook	Instagram	Twitter
<p>At age 8, Brian's left arm was amputated after becoming entangled in the auger of a grinder-mixer. A lifelong farmer, he has adapted his equipment and processes with safety in mind. "People don't realize that farming after injury is expensive. I don't get things done as fast because everything takes me longer to do," he explained. Read Brian's full story and learn what he's doing to increase safety on the farm: https://tellingthestoryproject.org/brian/ #TellingTheStoryProject #StoriesSaveLives #FarmSafety</p>	<p>At age 8, Brian's left arm was amputated after becoming entangled in the auger of a grinder-mixer. A lifelong farmer, he has adapted his equipment and processes with safety in mind. "People don't realize that farming after injury is expensive. I don't get things done as fast because everything takes me longer to do," he explained. Read Brian's full story and learn what he's doing to increase safety on the farm: https://tellingthestoryproject.org/brian/ #TellingTheStoryProject #StoriesSaveLives #FarmSafety</p>	<p>At 8 Brian's arm was amputated after entanglement in the auger of a grinder-mixer. A lifelong farmer, he adapts his equipment & processes w/ safety in mind. Read his full story & learn what he's doing to increase safety on the farm: https://tellingthestoryproject.org/brian/ #TellingTheStoryProject</p>
Characters: 510	Characters: 510	Characters: 280
<p>Download Graphic 10 – Brian's Story Alt text: The top third is text that says "Telling the Story Project. Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences. The common thread is: "We don't want this to happen to anyone else."" The middle third is a picture of a man with one arm standing in front of a cow on one side. The text next to the picture reads "At age 8, his left arm was entangled in the auger of a grinder-mixer, resulting in amputation below the shoulder. It happened when he scooped a handful of grain and tossed it into the running auger; he was imitating something he had often observed his dad doing. Read Brian's full story at tellingthestoryproject.org". The bottom of the image includes 4 logos and the text "#FarmSafety #StoriesSaveLives #TellAStorySaveALife tellingthestoryproject.org".</p>		

Kenny's Story		
Facebook	Instagram	Twitter
<p>Kenny was doing farm chores when he suffered a devastating injury. “When he and the ATV tipped left, he knew the outcome would be bad. He heard his thigh bone snap when 700 pounds of equipment rolled over him.” Kenny recovered, but knows how lucky he is every time he hears about a fatal ATV injury. Read Kenny’s story and learn about safe ATV use here: https://tellingthestoryproject.org/kenny/ / #TellingTheStoryProject #StoriesSaveLives #ATVSafety #FarmSafety</p>	<p>Kenny was doing farm chores when he suffered a devastating injury. “When he and the ATV tipped left, he knew the outcome would be bad. He heard his thigh bone snap when 700 pounds of equipment rolled over him.” Kenny recovered, but knows how lucky he is every time he hears about a fatal ATV injury. Read Kenny’s story and learn about safe ATV use here: https://tellingthestoryproject.org/kenny/ / #TellingTheStoryProject #StoriesSaveLives #ATVSafety #FarmSafety</p>	<p>Kenny was doing #farmchores when he was injured. “When he and the #ATV tipped left, he knew the outcome would be bad. He heard his thigh bone snap.” Kenny recovered & knows how lucky he is - learn more: https://tellingthestoryproject.org/kenny/ / #TellingTheStoryProject #ATVSafety #FarmSafety</p>
Characters: 460	Characters: 460	Characters: 273
<p>Download Graphic 11 – Kenny’s Story Alt text: The top third is text that says “Telling the Story Project. Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences. The common thread is: “We don’t want this to happen to anyone else.”” The middle third is a picture of a smiling man sitting in a chair in front of a window on one side. The text next to the picture reads ““When he and the ATV tipped left, he knew the outcome would be bad. He heard his thigh bone snap when 700 pounds of equipment rolled over him.” Read Kenny’s full story at tellingthestoryproject.org”. The bottom of the image includes 4 logos and the text “#FarmSafety #StoriesSaveLives #TellAStorySaveALife tellingthestoryproject.org”.</p>		

Rick's Story		
Facebook	Instagram	Twitter
<p>Rick was working alone, getting the barn ready for calving, and needed to replace a light bulb. 💡 While he balanced on a 10-foot wooden stepladder, the side rail broke, and Rick fell 15 feet to the concrete. It took over a month for his ribs to heal before he could get back to work. Check out his story here:</p> <p>https://tellingthestoryproject.org/rick-juan/ #TellingTheStoryProject #StoriesSaveLives #FarmSafety</p>	<p>Rick was working alone, getting the barn ready for calving, and needed to replace a light bulb. 💡 While he balanced on a 10-foot wooden stepladder, the side rail broke, and Rick fell 15 feet to the concrete. It took over a month for his ribs to heal before he could get back to work. Check out his story here:</p> <p>https://tellingthestoryproject.org/rick-juan/ #TellingTheStoryProject #StoriesSaveLives #FarmSafety</p>	<p>Rick was #workingalone to ready the barn for #calving & needed to replace a light bulb. 💡 When he balanced on a 10-foot wooden stepladder, the side rail broke & Rick fell 15 feet to the concrete. Learn more:</p> <p>https://tellingthestoryproject.org/rick-juan/ #TellingTheStoryProject #StoriesSaveLives</p>
Characters: 410	Characters: 410	Characters: 274
<p>Download Graphic 12 – Rick's Story Alt text: The top third is text that says “Telling the Story Project. Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences. The common thread is: “We don’t want this to happen to anyone else.”” The middle third is a picture of a smiling man sitting in a chair in front of a window on one side. The text next to the picture reads “The ladder side rail broke, and he fell 15 feet to the concrete...It was over a month before he was up and getting around well. Read Rick’s full story at tellingthestoryproject.org”. The bottom of the image includes 4 logos and the text “#FarmSafety #StoriesSaveLives #TellAStorySaveALife tellingthestoryproject.org”.</p>		

Steph's Story		
Facebook	Instagram	Twitter
<p>Calling all agricultural instructors! 📱 Are you looking for a great classroom assignment to focus on ag literacy and ag safety?! Check out Steph's story and discussion guide: https://tellingthestoryproject.org/wp-content/uploads/2019/01/Stephs-story-student-discussion-guide.pdf #TellingTheStoryProject #StoriesSaveLives #FarmSafety #FFA</p>	<p>Calling all agricultural instructors! 📱 Are you looking for a great classroom assignment to focus on ag literacy and ag safety?! Check out Steph's story and discussion guide: https://tellingthestoryproject.org/wp-content/uploads/2019/01/Stephs-story-student-discussion-guide.pdf #TellingTheStoryProject #StoriesSaveLives #FarmSafety #FFA</p>	<p>Calling all agricultural instructors! 📱 Are you looking for a great classroom assignment to focus on ag literacy and ag safety?! Check out Steph's story and discussion guide: https://tellingthestoryproject.org/wp-content/uploads/2019/01/Stephs-story-student-discussion-guide.pdf #TellingTheStoryProject #StoriesSaveLives #FarmSafety #FFA</p>
Characters: 338	Characters: 338	Characters: 258
<p>Download Graphic 13 – Steph's Story Alt text: The top third is text that says “Telling the Story Project. Telling the Story Project creates injury prevention messages that highlight personal stories and first-hand experiences. The common thread is: “We don't want this to happen to anyone else.”” The middle third is a cartoon of a woman with a broken arm sitting next to a ladder with a sign above that says “Go directly to ER” on one side. The text next to the picture reads “In the split second it takes to fall off a ladder, you don't know how it happened. Read Rick's full story at tellingthestoryproject.org”. The bottom of the image includes 4 logos and the text “#FarmSafety #StoriesSaveLives #TellAStorySaveALife tellingthestoryproject.org”.</p>		